Go Digital Kuranda
Mareeba Shire Library Service


Website Analytics
Week 1  Business Setup & Website
Week 2  Creating a website

Social Media 1
Week 3  General principles social media
Week 4  Facebook Demo

Social Media 2
Week 5  Beyond Facebook
Week 6  Visual Platforms

Email Marketing
Week 7  Email marketing basics
Week 8  Email marketing MailChimp

eCommerce
Week 9  eCommerce basics
Week 10  eCommerce in depth

Better Business Processes
Week 11  Day to day digital strategies
Week 12 & 13  Improving Efficiency with apps
Week 14 - 20  Two mentoring workshops

The “Go Digital Kuranda” program is funded by the Queensland Government through a State Library of Queensland grant and aimed to ensure that Kuranda residents are well placed to exploit the business potential offered by the introduction of NBN’s access to fast broadband.